Now's the Time to Turn Over New Leaf!

Advice on Self Growth and Other Tips to Get Your Business Up and Running!

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Now's the Time to Turn Over a New Leaf

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The Purpose of This Report

The reason I compiled this report/e-book is for the soul purpose of helping you 'turn over a new leaf!'

Ok, So what do I mean by that?

It's simple really. Over the course of the last three years, I have had the honour of speaking with many intelligent individuals who are looking to make some life changes. More often than not the changes are surrounding earning a better income by becoming entrepreneurs, and building self confidence in order to do so!

Being that I'm just a regular person, I too searched for the exact same solutions for my life. (My story is at the end of this report... so as not to put you off from reading the rest!).

One of the most valuable realizations during my journey is that I know beyond a shadow of a doubt...based on first hand experience that ANYBODY can achieve regardless of experience, age, colour, creed...BUT only if they truly want to and they are willing to put the time in to learn a few skills.

Often the 'hold-up' in starting comes from making excuses and needing a push, as well as lack of knowledge.. in other words, they don't know...what they don't know!

Making a start in any business or industry is difficult if you don't know 'how' to get started.

The truth is, however that getting started is not nearly as difficult as a you might think, and once past this initial stage, the battle is half won!
My mission is to help as many individuals take control of their own life, overcome limiting beliefs and start to build the businesses they dream of.

Success can only be based on the amount of determination and the seriousness of you, the upcoming entrepreneur, but if you seriously want to create your own economy and feel better about who you are and how you live, I am more than willing to give you a helping hand.

Additionally, after reading this information, I invite you for a free coaching session to help you choose a direction, get your business and website up and running.

There never is a perfect time... other than now... and as I've already said:

**Now's the Time to Turn Over a New Leaf!**

For your Coaching Session or any questions, please contact me at [http://www.jaynekopp.com](http://www.jaynekopp.com)

or

604-928-1104

Let's get this show on the road!
Disclaimer and Legal Jargon!

Although I truly believe that anybody can succeed building a business or reaching a goal of any size, shape or form, unfortunately I cannot guarantee that any income can be earned.

Like any business, online or offline, everything is up to the individual... and that would be you.

In life, some succeed, some fail, some some people earn well and... some people do not!

This is simply common sense and nobody should rely solely on the advice of anybody else.

You should always perform due diligence before investing anything, and only proceed if you are comfortable.

Most things in life require that we take risks and step outside our comfort zone. Measure these risks according to your...
comfort zone... always!

Never, ever join any opportunity if someone guarantees income. Simply scream and run the other way. 😊

Additionally, in full disclosure, throughout this report, I have recommended some products that are affiliate products.

I never recommend a product that I have not tried or used myself or at very least know the value personally.

If you choose to purchase a product through some of my links in this publication, I may earn a few dollars... or in some cases I may not.

As long as you know I'm been up front, my job is done!

I have also shared numerous links to training pages I have built outlining the things I have learned and now share with my partners.

This is information is based on the steps “I” took to build my

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business. These tips worked for me in a big way... they may also help you the same. On the other hand they may not.

I share my experiences and advice freely hoping you will find value.

That is my intention and I truly hope my efforts help you to the degree I hope they will.

Finally, you may share this information freely, but no part of this publication may be altered.

In other words, it may be shared providing it is kept in tact.
So You Want to be an Entrepreneur?

Congratulations!...but what’s holding you back?

If I had a nickel for the number of people wanting to make personal and financial change, yet have only ‘thought’ about it, rather than taken the initiative, I’d never have to work again!

I always ask the question: “What is holding you back?”

The answers vary but more often than not fall into the following categories

- Lack of knowledge
- Lack of time
- Lack of money
- Lack of confidence

While starting a business is something that shouldn’t be taken lightly, when it comes down to brass tacks, these are nothing more than excuses.

We all start out in this industry… or any other industry for that matter knowing absolutely nothing.

Nobody is born with knowledge to do anything.

We all have to first experience things in order to learn from them.
We all have to build the necessary skill sets in order to increase our knowledge to get our business off the ground.

This same principle rings true for anything we do in life.

For example: A child has to learn to walk, talk and interact properly. They don’t arrive on the planet with knowledge on how to do these things.

OK… I’ll admit that this analogy might not be the best, but it’s a start to prove that nobody is born with a handbook on how to accomplish anything.

A better analogy might be to look back at your career.

**When you landed your first position in the work force, I am sure you had no idea of what it was you’d have to learn.** (Right?)

The bottom line is, you accepted the position with an expectation to learn a few new things.

If you’ve ever received a promotion, the same goes. You would have approached this new position knowing you would have to learn the job description in order to maintain the position.

It’s no different when getting your business up and running.
The Fact is – that YES you will have to learn something new, but thinking about it just isn’t going to cut the mustard.

The only thing that will make a difference is to jump in and get the show on the road.

So again, here is the question to you: What is holding you back?

**Lack of Time?**

If time is the “excuse” that prevents you from getting your business started, then please allow me ring your bell of common sense!

Everything takes time and nothing will happen if you don’t invest some! The investment of time, particularly in the beginning far outweighs monetary investment.

If you’re busy, have a family, and hold down a job, it’s understandable that you’re already stretched for time but the deal is… you are going to have to find a way make some.

Making these changes will likely entail reorganizing your schedule and setting up a rigid routine for the first little while.

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Unfortunately, there is no getting away from it and you will have to do it!

If you work long hours and you’re exhausted I understand wholeheartedly how difficult it can be to squeak out even an hour or two, but it will be worth it in the end.

My suggestion is to try to find a way to free up an hour at the end of your day as I did when I first started.

I would tuck the kids into bed, and regardless of how exhausted I was, I would make sure I planted myself down to utilize an hour or so of silence in order to get something done.

The alternative would be to go to bed earlier and get up at the crack of dawn before the day started to roll.

It really is amazing how even an hour or day can add up; by the end of the week you will have spent 7 or 14 hours on your business that you wouldn’t have by only thinking about it. Every bit counts.

Once you have your business up and running it will eventually require a little less attention as it will eventually become a matter of maintenance, so always keep your eye on the end result.

I suppose you’ll have to weigh up the value of making time for yourself, but I’m sure you will only agree that this needs to be addressed.
Shortage of Money.

I am a proponent of monetary investment when starting any business. I’ve always believed that it takes money to make money and while I feel a monetary investment helps... it is all within your control.

You do not and should not break the bank. Always do whatever you can afford. If you can’t afford much... don’t invest much!

The bottom line is you are in total control of your budget.

If you choose to market a pre-existing “business in a box’ so to speak as I did originally, the best advice I can offer is to choose a business that is well within your budget.

There are a plethora of excellent business opportunities available on the internet, so take your time to choose one that is not out of reach.

Alternatively, there are many other low cost business ideas that can be run for as little as a few dollars per month.

These low cost business ideas range from selling products on EBay, Affiliate Marketing, writing e-books, or selling physical or electronic products from your site.

There are many other options available to you, so again it will pay dividends to research online for the many choices you have.
The Fear of Failure:

Ok, we all have that nasty little voice in our minds. I like to call it “monkey” or “mind chatter”.

The angelic side of you brain imagines success, while at the other side of the brain tightrope, (the voice with horns) whispers all the supposed odds against you.

For Example:

Psst: “You don’t know what you’re doing”...“there are some many people doing it”...“you don’t have time”...“the idea’s crazy, you’re not smart enough”....

On and on it goes!

My advice to you is to press the mute on your monkey chatter and think of all the opposites.

We’ve already addressed you may not know exactly what to do YET. So we need not cover that again.
As far as competition... so what?

I have found that in this business of online marketing, there are many people doing what you may have in mind.

The beauty of this business opposed to an offline business is the audience is also thousands of times larger making competition even more of a ‘none-issue’.

Furthermore, it has been my experience that competition on the internet is usually friendly and helpful, which is incredibly refreshing.

I have competitors all over the world, and many of them have jumped through hoops of fire to be of assistance.

I have also hooked up with many ‘competitors’ and actually joined forces!

By doing this we have been able to learn from each other and even helped spread the word to cross promote our businesses together!

Another important fact to keep in mind is that regardless of your business, or the number of competitors, people always choose to work with or do business with ‘people’ – not necessarily the actual ‘business’ itself.

This is an awesome thing to realize because it means you have even more control over making a great impression!

You will also find despite competition, that each and every one of us is unique and bring a different type of value to the table; therefore, due to the size of our audience,
you will find that we are all attractive to different people!

Beside, could you imagine how boring the world would be without competition or choice?

If everyone allowed the thoughts of competition hold them back, things sure would be pretty dull!

If you want an offline analogy, look at the number of restaurants out there.

Do you think Burger King or A&W shied away from selling burgers because of the Golden Arches?

Do you think that retail clothing outlets shuddered at the thoughts of getting started or other “Ma and Pa Restaurants” in your community let the competition slow them down?

Not at all, so wipe the fear of competition out of your mind and realize that Competition is great!

You have a huge audience to get in front of and there is lots of room at the top, so never let the fact that someone else is doing something slow you down.
How’s your confidence? 😊

I know that often the REAL reason most people don’t get busy is tied closely to the ‘fear of failure’ but the root cause is usually to do with lack of confidence and insecurity.

Don’t feel alone in this either. We all have the monkey chatter and we all feel insecure at times.

The single most important lesson you can teach yourself though, is to get over your limiting beliefs.

List them and then analyze them so you know what they are, then start to work to stamp them out.

Our human minds have a way of diminishing the fact that we all have unique personal value.

As I said earlier, we all have unique strengths and weaknesses and each bring a ‘different type’ of value to the table. This is what sets us apart to make us special.

You are just as special and competent as anyone else and whether you know it or not you do have a lot to share.
God didn’t put us on earth thinking “hmmm this model’s going to do very well and be successful, but I think I will make this one a Loser!” *Muahh haa haa

Sorry – couldn’t resist!!! 😊

You need to think about everything you have done before in your lifetime and know that you can do things well again, or even exceed your expectations.

Whatever your successes were, no matter how small or how big, everything counts.

- Your successes could have been as simple as helping a friend through a troubled time, which means you have a good ear and a kind helping heart.

- You may have set a goal to lose weight or break a habit which magnifies dedication.

- You may have a hidden talent or a creative side that many envy and you could share with the world.

- Your interest may be related to health or beauty and may have a special knack and wish to share tips and trick of skin care or make up applications.

- You might be handy and share "Do It Yourself" tips.

OK… I think you get the drift even though I could go on and on.
My point is just to emphasize there are many things you do well whether you believe it or not.

It's time to realize what you've achieved and know that you achieve again on a different level.

**Change comes from the inside out**, so this solid foundation of recognizing your strengths, and even your weaknesses will help you get a better grip of where you need to improve and how you can move forward.

**Just get it set in your mind that if others can do something you have the exact same set of chances as anyone else.**

The reason others succeed is likely because they got off their bottom and got the show on the road!

**Make time to start and stay open to opportunity. You only live once… don’t let years go by and look back and ‘wish you hadda’…**

So this is the end of my rant, in the next set, I'll talk about the reasons you've thought about starting a business and the benefits you'll reap.
Your BIG WHY

We all have a reason for wanting to start a business in the first place. In my Bio at the end of this book I explain a little about mine but let’s take a closer look at what yours might be.

It doesn’t matter really ‘WHY” you want to start a business. **In other words there is no right or wrong answer.**

If it’s important to you, that’s all that counts!

For me, it was to have the time freedom and income in order to stay at home and raise my children.

I’ve done my gigs of leaving the house at 6am only to return at 6pm and miss out on their growth.

Your reasons might be the same.

It might be that you are in debt and need extra income to clear it up and relieve you of the continual stress. … Or maybe your job sucks the energy out of you.

It’s also “OK” just to want to earn money to allow you to enjoy life on your terms…

Some people think there is something wrong with this.

I say go for it… again…if it’s important to you that’s all that counts!

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Whatever the reason is, it is likely something you can envision to enhance your life.

If your visions are such that you can ‘see it’ what ever ‘it’ is, then likely it’s worth working towards.

I have a saying and that is  

“Your ‘why’ should make you cry” Mind does and it helps!

In any event… get to the ‘root’ of what it is you want and why it matters and always keep this at the forefront of your mind!
Getting started online.

When I first started in this industry I had no idea how others were earning income from the Internet. I just knew they were and I wanted to be one of ‘them’.

I knew that if others could succeed, I could too, so I set out one rainy evening back in early 2008 with my fingers poised above the keyboard hammering words into Google to find a way to earn online.

Oh yes… I saw all of “Those” websites suggesting instant wealth the moment you provide your information. \textbf{WRONG!}

Just keep in mind that if you see any cleverly designed site online suggestion earning is as easy as joining, just scream and run the other way.

This industry, just the same as any other industry takes work and elbow grease to get the wheels turning. No magic wands appear out of nowhere… ever! \textit{(But it sure is fun!!)}

With that said, there are SO many ways to earn but all of the possible opportunities boil down the same thing:
Getting Busy!

You are going to need to know WHAT you want to do online.

I had no idea really of exactly what I wanted to market, but I was leaning towards marketing a Multi Level Marketing opportunity to find new customers to buy my product I thoroughly enjoyed at the time.

This was a great way to start because I had “something” to market. As it happened however, during journey, I found something that I felt a greater passion for... and that was helping people become unstuck… and realized my knack and the need for personal development.

Hence the start of my Personal Development Business Opportunity!

This was (and still is) indeed the best choice for myself although it's not for everyone, even though as previously stated, having a good solid grip on your beliefs is paramount.

In other words, Personal Development and Self Growth is essential, especially online, regardless of the opportunity you choose.

Whether you are hoping to market a business opportunity as I do, or market something completely different it doesn’t really matter.

The only thing I would suggest is to choose something you are passionate about because this will mean your entrepreneurial journey will be much more enjoyable if you market something you like and you’ll be more apt to spend the necessary time
to build it.

I have also seen people market online to enhance the sales in their offline business. I know personal friends who have marketing hand made jewellery, artwork, or even books. You might be interested in doing the same.

Another idea might be to set up a site to sell informational products or even a site to offer advice on ‘how to’ do something.

Once you have your idea set in stone, there are many ways you can enhance your primary focus. You can add affiliate products that are closely related and hence form an additional steam of income.

I will send further information out to you on affiliate marketing down the road as it really is a whole different ball game, but can be interesting and worthwhile none the less.
Your online presence.

As I mentioned before, all online marketing boils down to the same thing: exposing your product or opportunity, having a home base... and naturally... driving traffic to your site.

Here’s a little tour to demonstrate:(I have used this demo to explain to people who have asked me about my business... how things work)

Online Marketing Overview-Mini Tour *click here:
Getting Set Up

First of all you are going to need a home base in order to get started. This means you are going to need your little piece of internet real estate.

I realized this… in order to ‘get found’ I had to actually be online. The problem was I had no idea whatsoever how to build a website.

With a lot of searching and reading I found probably one of the best resources out there, site building package online that taught much more than just building a website.

The name of the program is Site Build It.

Site Build It really over delivers. Not only will you learn HOW to build your website, but you are taken by the hand and shown the ropes either in video format or a printed set of instructions to get your first site set up.

You will learn the basics of being ‘found’ online in order to get people to your site in the first place. After all, building a website on the internet is not like the Field of Dreams. I.e. “build it and they will come”. ..you have to be found in the first place to get the eyeballs on your business opportunity.

You will learn tips to capture the eyeballs of your customers and keep them reading.

You will also find an array of information on marketing techniques and traffic driving strategies to keep your business rolling.

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The bottom line is you do need somewhere people can go to get to know you and what you are all about!

*Click here to learn more about building websites*

The next important piece of the puzzle is to keep in mind that even though you might get traffic to your website; you are going to have to put in the effort to ensure that you are interesting enough to your readers to keep them interested.

Always focus on providing quality content in order to engage your readers. There is nothing worse that having a visitor land on your page and click off again.

Again, come up with quality content in order to answer the questions of your potential customers.

Always keep in mind that when people search the web they are looking for answers or solutions to problems or questions. Providing good quality content to answer or quench your customers thirst for knowledge is paramount.
Building a Blog.

Building a Blog is not as difficult as it may sound but can be just a ‘tad’ tricky in the beginning. Not so much though that I wouldn’t recommend it.

In case you don’t know what a blog is, it’s really a "web-log" or a diary that enables you to add content on a daily basis.

Having a blog is a great way to interact with your customers as they are able to leave comments and ask questions so it enhances the ability to converse with them through comments.

There are a few considerations to keep in mind when building a blog.

These considerations are whether you want to build a FREE blog. (Which you can that entails no out of pocket expense) or you may choose to build a self hosted blog.

I strongly recommend the second option which involves paying for your own hosting.

This way the blog is YOURS and doesn’t belong to Google or someone else who could go and change the rules on you or even discontinue the free blogging service at anytime.
If you “own” your blog, you can do whatever you want, sell whatever you wish and use it for whatever reason you want to.

If you are going to spend the time to build a business online, you need full control and for the amount it costs to host a blog (roughly $5-10 bucks per month) its well worth the investment.

Here is a link on building a blog that might help with more info.

If you need help building a blog or getting one launched I do have instructions or you can contact me directly and I would be pleased to help.
Important Tools:

Once you have your Internet Real Estate set up in the form of a Website or a Blog, it is very important to start building relationships.

Sometimes it’s not easy to set up a bonding relationship right off the bat, but you can at least start building one if you actually ‘know’ who your customer is.

One of the best ways to keep in touch with your customer is to capture their information so you can send them the odd email.

The reason you have to take this ‘keeping in touch portion’ into your hands is because an internet surfer, (the viewer) has thousands of websites to visit and could and (often do) quite easily forget which sites they have visited in the past.

Thought there are lots of ways to help them save your site such as book marking or RSS feeds, it is nicer if you can also take the initiative to contact them when you have information you would like to share.

So, to cut to the chase, it is really important to set yourself up with an Auto responder.

An auto responder is an automatic email program that will allow you to put a ‘form’ on your website.

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See below. (You filled this in to receive this report).

This way, you can also pre-write important tidbits of information that you would like to share with your customer down the road.

I am not suggesting you “bombard” your customer with an overflow of information. Instead you might consider sending an email per week or so to spread your information out over a period of time.

For example you may choose to write an informative newsletter of a particular topic or suggest a product recommendation or a service or tip that might enhance their own business.

You might just send a friendly note with an update or tips and tricks you found share worthy.
The bottom line is, even if your customer temporarily forgets you, you can make sure you don’t forget them.

I have found that often I build lasting relationships with my customers because they are glad to hear from me occasionally.

Again… **don’t be a pain and take advantage by sending am email per day.** They won’t appreciate that, but if you add value to help them they will more often than not, be glad to hear from you.

There are only two email services that I am familiar with. One is Aweber and the other is Direct Response.

I have used both, but Aweber is the one I use continually as it has excellent delivery rate and is very well established.

To learn more about Auto Responders, [click here](http://www.jaynekopp.com)
Keyword Research:

Now that you have your website or blog set up complete with your Auto Responder of choice its time to concentrate on driving traffic and increasing your number of visitors.

Now as I have mentioned before, you need to make it as easy as possible to get your visitors to your site.

So how do they find you? You ask you ask?

Well… think about what you do to find information online.

I would imagine you go to a search engine, Google, Bing, etc… and type a phrase in the search box and press ‘search’ … right?

This will return a number of recommended websites for you to peruse.

You will have to make it your mission to find out what your customer might be asking (that question that runs through his/her mind) while typing into the search engine.
For example: If a customer wants to find out how to stop their dog from barking… they may type in “stop dog barking” or “how to stop dog barking” or “barking dog”…

…..You get the picture (I hope!) 😊

You want to make sure that you have these keywords included in your posts or entries in order to have a chance at showing up in front of your visitors.

This is really the make crux of something that is called “search engine optimization”… which may or may not sound a little intimidating if you are just starting out.

It’s not, but there is a little to it… but the first place to start is indeed to get a grip on which words your potential customer will type into the search engines in order to find the possible information they are looking for.

In other words, put yourself in your customer’s shoes as if you were looking for the information that can be found on your site and think of the words or questions you might feed the Search Engines.

If your eyes are rolling around like marbles at this point, I would like to point out that the good news is there are tools that can help you with this project to make it quick and easy.
The first one is the Google External Keyword tool and it can be found here:

**Google External Keyword Tool**

There are quite a number of paid tools too, of which I have used and had very decent return that I will gladly share at a later date.

I would like to point out while I am on this topic that if you choose to use SBI to build a website, they have an awesome keyword tool included with the price of their program that would definitely cost a pretty penny if you were to purchase it alone.

I hope this little explanation has helped you get a good idea of what keyword research is and why you need it.

**For more information on Keyword Research please *click here***
Copywriting

Copywriting is another skill that you should learn. It isn’t anything to do with writing books or Trademarking.

Copywriting is a skill that you will develop over time to capture the interest of your customer.

For example if you operated ‘dog training site’ instead of writing a title:

“How to Train Your Dog”
(which is ok… but not exciting)

you could instead write:

“The Best Kept Secret that Nobody Tells You About Training Your Dog”

See the difference?

People will think …”wow… I gotta read this”…

You will have captured their interest and they won’t be able to resist!!

Then of course you need to keep your customer reading to the end of your copy so you will have to keep it interesting all the way through.
Copywriting is not difficult; it’s just getting your head around the concept.

One of the best resources I found to help me improve my copywriting was:

**The Copywriters Guild by Magnetic Sponsoring**

Last but not least, it is always important to capture the interest of your customer but then always continue to provide good value to your customer to draw them back to your website.
Ways to Drive Traffic:

The other ways you can capture attention out on the World Wide Web would be to place classified advertisements. There are many Free Ad Sites where you could run ads and implant links in the ads to lead the customer to your site.

For information on Online Classifieds please visit here.

Article Marketing is also a very effective way to spread the word.

You can write Articles to drive traffic back as Article directories usually have good rankings on the search engines and can really increase traffic flow.

To find more on Article Marketing, please click here.

I have provided a HUGE list of Article Directories. You will have no shortage of where to post your work.

You should always include a link in your Articles so the customers can click through to your site.
Video Marketing

You Tube is another great way to attract visitors. If you are not shy, you can shoot a video and perhaps give a tutorial online to help your customers.

You Tube is a very good choice of video host and it is free. I might also add there are many other video sites that are also free.

People love watching videos so I highly recommend this.

For more information on Video Marketing please Click Here*

There are also fantastic email services that will shoot an email out to thousands of people. You can write captivating emails including links to your website.

I will share more about this down the road.

Last but not least, don’t be shy. Get involved in the online community. There are lots of places you can go to learn from people. You can find forums by simply typing in your keyword and the work forum beside it.

There are often many helpful people who would be happy to lend a hand and expertise.
Comment on the Blogs of others.

Make sure you leave a valuable comment. For example if you were on a site that answered a questions you were looking for in order to add value on your site, make sure you thank the blog owner.

I can guarantee they will check you out and many of the other commentors may also do the same.

• Reach out if you are stuck.

• Send an email to someone online and ask for advice.

Even though you may be working alone, you don’t have to be alone and stuck.

All of this information is information I wish I had when I started. I had to scramble around to work things out myself. I wasted months and months until I started to get the wheel turning.

The purpose of this info book is to help you get started and make sure that you actually do in the first place... and of course save you time.
In conclusion:

There are a few things to learn when building an online business. There are no two ways about it.

The good news is that building an online business can be achieved by anybody at all as long as they are willing to put in the time to learn a few skills.

We all have the equal opportunity to be a success and use this amazing tool, the internet for free.

The size of your potential audience online far outweighs any offline audience and can be reached from the click of a few key strokes right from the comfort of your own home.

Learning is an ongoing process regardless of the industry you choose, but that is what keeps it fun and keeps you with the times.

The benefits of running your own business are endless, however the two most gratifying benefits in my humble opinion is the total control of time and income.

Yes it does take work, and yes you do have to learn some skills. The bottom line is however that simply getting in the game is half the battle.
I can tell you beyond a shadow of a doubt by starting NOW and taking consistent action even a little each day will put you much further ahead of the game than you ever will be by just thinking about it.

**Besides 90% of success is simply showing up!**

**Start now as there’s lots of room at the top!**

For more information on an excellent business opportunity to grow you from the inside out, please feel free to contact me with any questions whatsoever.

**(604)928-1104**

Now's the Time to Turn Over A New Leaf! By Jayne Kopp  [http://www.jaynekopp.com](http://www.jaynekopp.com)
Additionally, please by all means let me know if there is anything in particular that you would like to learn and I will do my best to find the answers.

To your success!

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A Bit About Me!

I Don't want to bore you with the gory details, but I think it's probably appropriate to at least give you a hint of background as to who I am and what I am all about.

I am just a regular 'stay at home mom' and full time Internet Entrepreneur located in British Columbia, Canada.

I've always been an entrepreneur since my teenage years – even while living at home with my parents.

My very first business was a “Prestige” Business Card Printing business, back in the day when most people had boring black and white cards!

I was busy printing fancy cards, some leather-grained with gold writing, or pearly finished bonds in every colour under the sun.

I built the business up to a great degree, and then sold it complete with customer list to invest into my next business venture.

Along came the 1980's and the Wicker and Rattan craze began. I started buying wholesale furniture and accessories and threw home parties, similar to the ones that Tupperware may have hosted back then.
In 1983 at the age of 18 I bought my first home. This was bittersweet.

Most of my friends were busy partying and travelling while I was married to a mortgage!

The upside was there was always a place to party at... so my friends were very thankful! I had many jobs in between and during the time I was running my little entrepreneurial ventures and actually met my husband at one of my jobs in 1990 (ish).

Needless to say, I can't thank myself enough at this stage of the game!

I got married in 1992 and had a great life. In 1996 my husband and I started our own business in the industrial equipment industry and did very well.

In 2003 I had my first 'surprise' a baby girl!

We were so 'surprised' as children were never huge on our agenda. It seems selfish, but to be honest we weren't being, its just that we were not even sure if I was able to have children due to a pituitary enlargement I've had as long as I can remember.

In 2004 – I found I was quite good at reproducing and we welcomed our wonderful son into the world in September!!

Life was THE BEST. What blessings. I realized I never knew what love was until I had the gift of my children and I continue to thank God each and every day for choosing me to be their mom.
Then.... Scrreeeech! Crash.

Due to a few unfortunate circumstances, wrong choices, and the inability to compromise our perfect marriage fell apart.

This set off the first painful chapter of my life.

On the upside, I was able to sell my shares in the family business in order to stay home with my kids.

On the downside, I lost much of my identity by selling our business and of course many future dreams of a whole family unit. These are still things I struggle with today.

Though fortunate to stay home and not work, I knew I was not on a retirement plan, and knew that I would eventually have to start earning to maintain my stay at home status.

Being beyond depressed, and needing something to pick me up, (the short version of this story) my curiosity lead me to look online for a solution in order to help me feel better about myself in general as well as find a way to start yet another business, this time online.

I had no idea how 'some' people that I had heard about were doing it... but I did know I wanted to be one of them... and so the journey began.

I found a personal development business opportunity, which for me was and still is just the ticket.
I invested the minimal amount in order to participate and experience the flagship product which was (and is) a physical product as well as an online interactive course to help get over past hurts, limiting beliefs and pump a person up to find strengths and kill weaknesses.

This was just the ticket for me to be honest as it inspired me to work on learning and reaching out to help others in the same position.

I've learned a lot about Internet Marketing these last three years. I have had my share of falling flat on my face, but also had many successful celebrations.

I continued to work on my personal development business and was able to earn excellent commissions and covered my investment quickly.

**My mission is now to help, coach and mentor as many people as possible to get started and build a business in order to make personal and financial life changes and live a great life.**

Is it easy?

Well, lets say it does take work, but the benefits of not taking life too seriously and rolling up your sleeves to meet goals is all what you make of it.

We all have the same abilities and it's even easier if you hook up with someone to help you through setting up the foundation.

**Anybody can earn a healthy living if they are willing to learn a few new skills and just consistently work towards it.**

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None of us are born with an ingrained knowledge to do anything and internet marketing is just the same.

Furthermore by being 'involved' with your life and taking action and developing personal beliefs, you will find with the right attitude, the doors just seem to open.

Like they say, when the student is ready, the teacher appears!

With that said, here I am if you need a hand. Contact me at any time and let's get your show on the road.

Life is short as I've experienced lately particularly by losing a dear friend and I've decided to not sweat the petty and to just do the things I've always wanted.

I can promise you one thing and that is, you're certainly not going to look back on life and wish you hadn't attempted a thing or two.

Keep these words close to your heart and at the forefront of your mind.

If you want to get rolling with starting a business and making life changes, please feel free to reach out.

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